

**HOLIDAY
GIFT GUIDE &
12 WAYS
TO GIVE**

LIVING LYNCHBURG

**INSIDE
November/
December 2023**
Ad Space: 10/2/23
Ad Approval: 10/9/23



2023 HOLIDAY GIFT GUIDE

SPECIAL PRINT + DIGITAL PACKAGE

NOVEMBER/DECEMBER 2023

Be **1 of 12**

Take full advantage of this print plus unlimited digital opportunity to promote your special gifts with Lynchburg, this holiday season.

Print: Your ad size of choice will appear in Nov/Dec 2023 issue of *Lynchburg Living*.

Newsletter: 12 Ways to Give, published every Tuesday and Thursday throughout November and early December, will be sent out to our "Lynchburg Scene" newsletter subscribers.

Newsletter Dates Available:

November 2, 7, 9, 14, 16, 21, 24, 28, 30
December 5, 7, 12

12 Ways to Give Website: We will feature your gift as one of the 12 Ways to Give on LynchburgLiving.com until January 2024.



RATES

Print + Digital Rates & Sizes

Full Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings
(w: 8.375" x h: 10.875" plus .125" bleed)

1/2 Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings
(w: 7.75" x h: 4.625")

1/4 Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings
(w: 3.75" x h: 4.625")

Normal 1x Rate Special Rate

\$2,650 **\$1,970**

\$1,640 **\$1,055**

\$1,175 **\$690**

Note: 12 Ways to Give has a value of \$250 within package. | All billings are upon publication. Invoices are emailed with net 15 day terms.

For More Information

Missy Thoma
missy@lynchburgmag.com • 434-941-6506

Cindy Bryant
cindy@lynchburgmag.com • 434-841-4490

Jeff Perkins
jeffp@lynchburgmag.com • 864-617-9373