

Lynchburg Living Home & Garden E-Newsletter Program

Need to Promote Towards a Home & Garden Audience?

Share Expert Advice, Design Tips and Trending Items to Build Your Brand Authority!

THINK LYNCHBURG HOME & GARDEN!

E Expand your reach, authority and expertise with a highly targeted audience. Lynchburg Living has established a newsletter focused on home and garden.

This newsletter will go out monthly, on Wednesdays near the beginning of each month.

Each newsletter will be sent to a minimum of 40,000 recipients per area. All featured content participants will be supplied follow up metrics showing opens and click throughs.

Demographics and lifestyle interest for this curated audience include:

- Homes in the Lynchburg area footprint
- Household incomes over \$90,000
- Home values over \$300,000

Specs & Prices:

Featured Content \$250*
50-75 Words & 1 Photo (800x550) and link
Featured Content purchases will include a share on social media (Facebook: @lynchburgliving)

Banner Ads \$125*
300 pixels (w) x 250 pixels (h) and link

**10% Discount for Print Advertisers*



Featured Content

Banner Ads



Sample Newsletter Report

For More Information Contact:

Missy Thoma: missy@lynchburgmag.com, 434-941-6506 | **Cindy Bryant:** cindy@lynchburgmag.com, 434-841-4490
Jeff Perkins: jeffp@lynchburgmag.com, 864-617-9373