

## January/February 2023



**Space Deadline:**  
12/3/2022

**Ad Approval Deadline:**  
12/9/2022

**Editorial Focus:**

- "Best Of" Readers' Choice Awards
  - Taste
- Top Lawyers of Greater Lynchburg
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
  - Lynchburg Business Life

**Special Advertising Sections:**

- Best Of Readers' Choice "Thank You Campaigns"
- Top Lawyers Special Advertising Packages

**Events:**

- \*Best Of Party:

January 14, 2023 ▪ The Virginian  
\*Sponsorship Packages Available

## March/April 2023



**Space Deadline:**  
2/3/2023

**Ad Approval Deadline:**  
2/10/2023

**Editorial Focus:**

- The Home & Garden Issue
- Lynchburg Living Renovation Idea House
  - Top Teachers Contest Results
    - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
  - Lynchburg Business Life

**Special Advertising Sections:**

- Expanded Home & Garden Section with Special Advertising Rates
- Lynchburg Living Renovation Idea House
  - Private School Guide\*\*

**Events**

- \*Central Virginia Wedding Showcase:  
April 2, 2023 ▪ Bela Rose  
\*Sponsorship Packages Available

## May/June 2023



**Space Deadline:**  
4/3/2023

**Ad Approval Deadline:**  
4/10/2023



**Editorial Focus:**

- The Food Issue
  - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
  - Lynchburg Business Life

**Special Advertising Sections:**

- LL Fun Guide (Print & Digital)
- Savor Va: Special Travel/Weekend Getaways Section
- Lynchburg Restaurant Week Menu Section

**Events:**

- \*Lynchburg Restaurant Week:  
May 6 - May 13, 2023  
\*Sponsorship Packages Available

## July/August 2023



**Space Deadline:**  
6/2/2023

**Ad Approval Deadline:**  
6/9/2023

**Editorial Focus:**

- The Summer Issue
  - Taste

- Be Well Lynchburg:  
*Fitness/Nutrition/Wellness*
- Lynchburg Business Life

**Special Advertising Sections:**

- Faces Of Lynchburg:  
Full Color Format plus  
"All New" Digital Added Values
- 2023 Hall of Fame Awards
- Special Smith Mountain Lake Section

## September/October 2023



**Space Deadline:**  
8/4/2023

**Ad Approval Deadline:**  
8/10/2023

**Editorial Focus:**

- The Art Issue  
with a Focus on Performing Arts

- Taste

- Be Well Lynchburg:  
*Fitness/Nutrition/Wellness*
- Lynchburg Business Life

**Special Advertising Sections:**

- Best Of Bridal Picks Awards
- Home & Garden Expanded Ad Section  
with Special Advertising Rates
- Dental Guide: A Special Section for  
Dentists, Orthodontists and Periodontists

## November/December 2023



**Space Deadline:**  
10/2/2023

**Ad Approval Deadline:**  
10/9/2023

**Editorial Focus:**

- The Holiday Issue
- Giving Back Awards and  
Community Impact Appreciation
  - Taste
- Be Well Lynchburg:  
*Fitness/Nutrition/Wellness*
- Lynchburg Business Life

**Special Advertising Sections:**

- Holiday Gift Guide  
with a digital 12 Ways To Give program
- Lynchburg Cares Program
- Senior Planning Guide\*\*

**Events**

- \*Giving Back Awards & Community Impact Event:  
TBD

\*Sponsorship Packages Available

\*\* Advertisers can be used as references if space is reserved 1 week prior to sales deadline.

# Lynchburg Supplements

2024 Central Virginia Weddings  
Published January 2024

Ad Space Deadline: 1/10/24  
Ad Approval Deadline: 1/17/24

