

2023 Lynchburg CARES

PRESENTED BY LYNCHBURG LIVING MAGAZINE

Lynchburg Living magazine's Lynchburg Cares is proud to help connect volunteers, philanthropists and business leaders to the many nonprofits in the Greater Lynchburg areas.

Readers will learn more about mission statements, organizational backgrounds, points of pride, upcoming events, and ways members of the community can make a difference.

This opportunity is available for nonprofits and businesses wanting to sponsor a nonprofit within Lynchburg Cares. This section is open to all, including Giving Back and Community Impact Winners.



PROFILES INCLUDE:

- Full name of the organization as it should be represented in print
• Contact information: Maximum five lines
• One organization's logo as Adobe Illustrator vector file
• Mission Statement
• Editorial: Three narrative sections with a maximum of 75 words for a full page and 30 words for a half page, per section

Background • Brag Lines • Pay it Forward

- Photos: Full page: minimum two, maximum three and half page: one - resolution >300 dpi
• Upcoming events: Full page: four events and half page: two events; date and name only
• Wish list: Full page: max 25 lines, often 25 short bullet points such as volunteers or gift cards; half page: max 15 lines

PROFILE RATE:

Full Page: \$1,240 • Half Page: \$860

- Lynchburg Living magazine sponsors 45 percent of the cost of the profile
• A full-page in Lynchburg Living magazine normally sells for \$2,250

CONTENT DUE FOR LAYOUT DESIGN/PROOFING:

October 2, 2023

The layout is a template—the same for every participating organization. Long names of upcoming events or wordy wish lists, for example, may reduce the number of elements that will fit in those sections. We reserve the right to edit to house style.

MISSION STATEMENT:

Briefly stating the organization's mission here. (Maximum 40 words)

WISH LIST :

This section allows the organization the chance to list items the organization is in need of. (Maximum 25 lines, often 25 short bullet points such as gift cards or volunteers.)

UPCOMING EVENTS:

Use this section to announce up to four events benefiting the organization between November 2022 and October 31, 2023. Full page: Max. 4 events; name and date only Half page: Max. 2 events; name and date only

BACKGROUND:

In most cases, this should be as easy as modifying text to third person from the "About Us" tab of the organization's website. Please write in third person. Full page: Max. 75 words Half page: Max. 30 words

BRAG LINES:

How has the organization made this community what it is? What amazing shows have been put on at the organization? What has

been the highest attendance at these shows? Full page: Max. 75 words Half page: Max. 30 words

PAY IT FORWARD:

Use this section to let readers know how they can help; how can their time, talents, and resources advance the mission of the organization? Full page: Max. 75 words Half page: Max. 30 words

EDITORIAL & LAYOUT DIRECTION

ONE LOGO HERE
Adobe Illustrator Vector File,
file extension .ai [or] .eps
Horizontal Format Preferred

MISSION STATEMENT

Briefly state the organization's mission here. (Maximum 40 words)

WISH LIST

This section allows the organization the chance to list items the organization could use. (Maximum 25 lines, often 25 short bullet points such as gift cards or volunteers)

UPCOMING EVENTS

Use this section to announce up to four events benefiting the organization between November 2019 and October 31, 2020.

Full Page: Maximum 4 events
Half Page: Maximum 4 events
Name and date only

Event name
Date
(either month/year or month, date, year)

PHOTO
High Resolution, 300 dpi

PHOTO
High Resolution, 300 dpi

PHOTO
High Resolution, 300 dpi

BACKGROUND

This snippet could be borrowed or modified from the "About Us" tab of the organizations website. Please write in the third person using pronouns such as she, he, it, and they.

Full page: Max. 75 words
Half page: Max. 30 words

BRAG LINES

Using the "background" text as a springboard, this section gives each organization an opportunity to discuss how it serves the community and what the organization has accomplished this year.

Full page: Max. 75 words
Half page: Max. 30 words

PAY IT FORWARD

Use this section to let readers know how they can help; how can their time, talents, and resources advance the mission of the organization?

Full page: Max. 75 words
Half page: Max. 30 words

FULL NAME OF ORGANIZATION

Street address (2 lines)
Phone number (1 line)
Official website (1 line)

PRESENTED BY:



FULL PAGE

HALF PAGE

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HARMONY DAY SUPPORT
Empowering Lives Every Day!

MISSION STATEMENT
To provide individual encouragement and support to adults and adolescents with various levels of Developmental Disabilities in order to lead a harmonious and balanced life in their daily lives.

WISH LIST

- Harmony bus - New tires
- Harmony bus - Gas for one month
- Harmony bus - Oil change for one year
- Individual - Groceries for one month
- Computer ink cartridges
- Food prep utensils
- Gift cards of any amount to stores such as Kroger, Sam's Club, Staples, Hobby Lobby, Home Depot, Amazon, Best Buy, Food Lion, etc.
- VISA or MasterCard Gift Cards
- Art Supplies
- Classroom Supplies
- Office Supplies
- Cleaning Supplies

UPCOMING EVENTS
For Individuals that attend Harmony Day Support

Thanksgiving Luncheon
November

BACKGROUND
Harmony Day Support, Inc. is a non-profit 501(c)(3) organization that works with adults and adolescents with various levels of developmental disabilities. Their day support facility provides a safe space for individuals to explore social, practical, and spiritual development, improve independent living skills and increase vocational awareness through employment preparation. By providing services that focus on whole person development, both at their day support facility and in the community, Harmony has changed the lives of many individuals.

BRAG LINES
This was a stellar year for Harmony Day Support. In addition to building renovations Harmony was able to expand their transportation fleet. In 2022 they rebranded the organization to better reflect their position within the community. Harmony is always looking for better ways to provide quality and compassionate care to each member of their family. Harmony continues to focus on future growth and how to empower more lives every single day.

PAY IT FORWARD
Harmony Day Support is a 501(c)(3) non-profit organization that relies in part on the generosity of others to provide quality day support to individuals with developmental disabilities. A few ways to support are as follows: make a monetary donation to the organization, schedule a recurring monetary donation (biweekly, monthly, or annually), donate new cash gifts, volunteer and most importantly, spread the word about how Harmony is helping the community.

HARMONY DAY SUPPORT, INC.
1173 London Links Drive, Suite R, Forest, VA 24551
434-582-4328
Fax: 434-582-4778
harmonyday-support.org

Holiday Festivities
(Including Luncheon and Santa Clause)
December (All Month)

Lynchburg Living Magazine // November/December 2022 // lynchburgliving.com

Meals on Wheels of Greater Lynchburg

MISSION STATEMENT
To ensure that all individuals, regardless of their age, race, ethnicity, or religion, have access to nutritious meals and dignified service in their homes.

WISH LIST
All items of all vehicles, address in writing (preferably via email) to: info@mealsonwheels.org. If you need further information, please contact us at info@mealsonwheels.org.

UPCOMING EVENTS

Event Name	Event Date
September 25, 2019	Sept 25th 2019

BACKGROUND
All items of all vehicles, address in writing (preferably via email) to: info@mealsonwheels.org. If you need further information, please contact us at info@mealsonwheels.org.

BRAG LINES
Transportation services are essential to our organization's ability to provide nutritious meals and dignified service in our homes.

PAY IT FORWARD
Request additional information by contacting us at info@mealsonwheels.org or by calling us at [434-555-1234](tel:434-555-1234).

MEALS ON WHEELS OF GREATER LYNCHBURG
113 Main Street // Lynchburg, Va // 434-555-1234 // www.mealsonwheels.com

Note: Your business can sponsor non-profit and receive credit at base. Special rates still apply.

CONTACT INFORMATION:

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