

**HOLIDAY
GIFT GUIDE &
12 WAYS
TO GIVE**

**LYNCHBURG
LIVING**

**INSIDE
November/
December 2025
Ad Space: 10/2/25
Ad Approval: 10/11/25**



Be **1 of 12**

2025 HOLIDAY GIFT GUIDE

**SPECIAL PRINT +
DIGITAL PACKAGE**

NOVEMBER/DECEMBER 2025

Take full advantage of this print
plus unlimited digital opportunity to
promote your special gifts with
Lynchburg, this holiday season.

Print: Your ad size of choice will appear in
Nov/Dec 2025 issue of *Lynchburg Living*.

Newsletter: 12 Ways to Give, published every
Tuesday and Thursday throughout November
and early December, will be sent out to our
"Lynchburg Scene" newsletter subscribers.

Newsletter Dates Available:

November 4, 6, 11, 13, 18, 20, 25, 27

December 2, 4, 9, 11

12 Ways to Give Website: We will feature
your gift as one of the 12 Ways to Give on
LynchburgLiving.com until January 2025.



RATES

Print + Digital Rates & Sizes

Full Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings

Normal 1x Rate

Special Rate

\$2,890

\$2,070

1/2 Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings

\$1,790

\$1,150

1/4 Page with 12 Ways to Give Newsletter + LynchburgLiving.com Gift Listings

\$1,290

\$760

Note: 12 Ways to Give has a value of \$250 within package. | All billings are upon publication. Invoices are emailed with net 15 day terms.

For More Information

Missy Thoma

missy@lynchburgmag.com • 434-941-6506

Cindy Bryant

cindy@lynchburgmag.com • 434-841-4490

Jeff Perkins, VistaDigitalAgency

jeffp@lynchburgmag.com • 864-617-9373