

Lynchburg Living Home & Garden E-Newsletter Program

Need to Promote Towards a Home & Garden Audience?

Share Expert Advice, Design Tips and Trending Items to Build Your Brand Authority!

THINK LYNCHBURG HOME & GARDEN!

E Expand your reach, authority and expertise with a highly targeted audience. *Lynchburg Living* has established a newsletter focused on home and garden.

This newsletter is sent the first Wednesday of every month.

Each newsletter will be sent to a minimum of 40,000 recipients per area. All featured content participants will be supplied follow up metrics showing opens and click throughs.

Demographics and lifestyle interest for this curated audience include:

- Homes in the Lynchburg area footprint
- Household incomes over \$90,000
- Home values over \$300,000

Specs & Prices:

Featured Content \$250*

1 image sized at 600x600 pixels,
20-40 words of copy and a link.

Featured Content purchases includes social share of content on Facebook (@lynchburgliving)

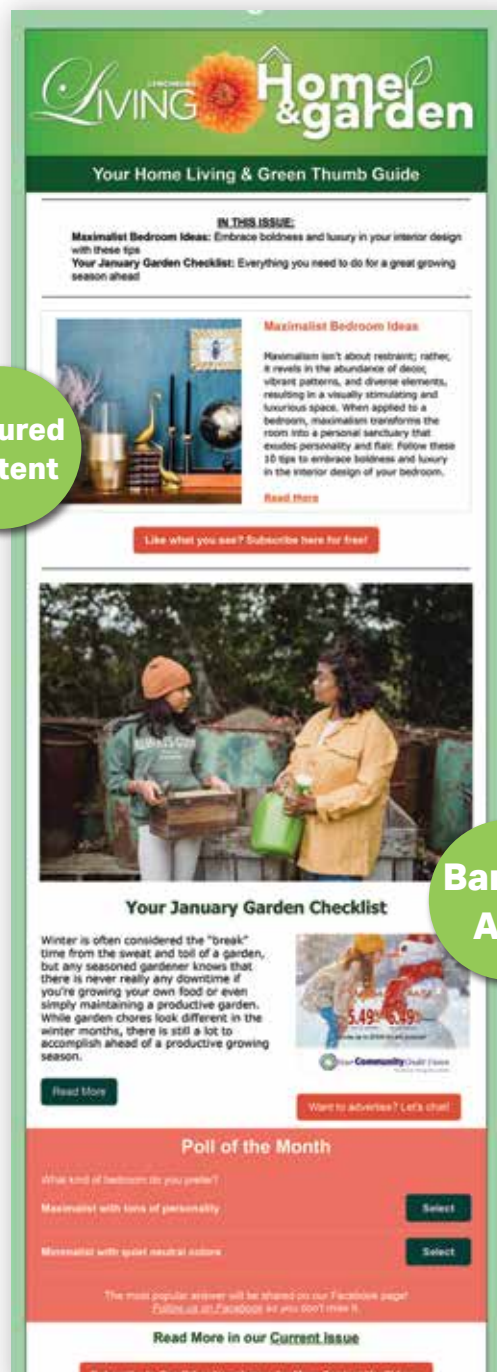
Banner Ads \$125*

300 pixels (w) x 250 pixels (h) and link

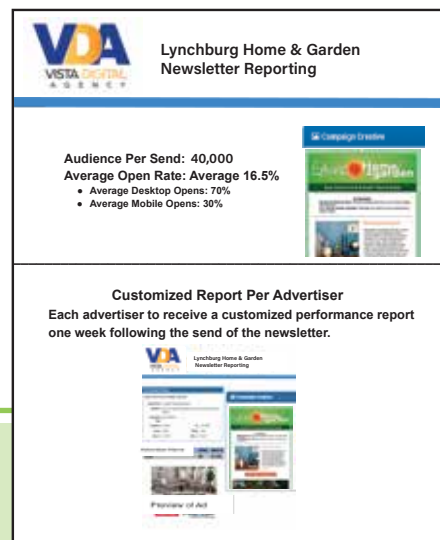
***First-Come, First-Served Advertiser Specialty Category Exclusivity per Issue**

**Featured
Content**

**Banner
Ads**



Sample Newsletter Report



For More Information Contact:

Missy Thoma: missy@lynchburgmag.com, 434-941-6506

Cindy Bryant: cindy@lynchburgmag.com, 434-841-4490

Jeff Perkins: jeffp@lynchburgmag.com, 864-617-9373