

COASTAL VIRGINIA WEDDINGS 2026 | MEDIA KIT

Covering the Wedding Industry in the Coastal Virginia Area

PRINT

COASTAL VIRGINIA WEDDINGS MAGAZINE

2026 ISSUE: Published January 2026

Reservation Deadline: 11/8/25 **Ad Approval:** 11/15/25

Circulation: 20,000 copies

Area Distribution:

- Poly-bagged with select subscriber copies of *Coastal Virginia Magazine* Jan/Feb issue.
- Free distribution at more than 90 outlets specializing in the wedding industry.
- All advertisers receive a listing and landing page on covamag.com/weddings.
- Unlimited virtual "electronic" magazine impressions on CoastalVirginiaMag.com
- Promoted and handed out at bridal shows within the area plus Central Virginia.
- Mailed by request to bridal inquiries on CoastalVirginiaWeddings.com. These leads are also shared with advertisers. (As of 2024, more than 200 leads have been shared with advertisers.)



Map Of Region Highlighted In Blue

EVENT

22ND ANNUAL COASTAL VIRGINIA WEDDING SHOWCASE

THE FIRST MAJOR SHOW OF 2026!

Date: Sunday, January 11, 2026 **Time:** 1-4 p.m.

Location: The Founders Inn,
5641 Indian River Road, Virginia Beach, VA 23464

OUR ELEGANT SHOWCASE WILL FEATURE:

- DJ Entertainment
- Giveaways and Raffles
- Fashion Show
- Other Entertainment

ALL BOOTHS INCLUDE:

- 6' table with black linen and 2 chairs
- Full 3-sided pipe and drape with booth
- Attendance mailing list post wedding showcase
- Web inclusion with link (This is effective immediately upon signed agreement.)



EXPECTED ATTENDANCE:
500+
QUALIFIED CUSTOMERS

Distribution that Matters Most!

PLANNED BRIDAL SHOW ATTENDANCE

**Coastal Virginia
Wedding Showcase**
Virginia Beach, January

Uniquely Yours Showcase
Virginia Beach, January

Showbride Engagement Expos
November (Fall), January
(Winter), March (Spring)

**Central Virginia
Wedding Showcase**
Lynchburg, March

Additional Events Include: Stockley Gardens, Norfolk
and **Coastal Virginia WineFest, Virginia Beach**

**DIGITAL
DISTRIBUTION**
from promotions
within
**CoVa Scene
Newsletters**

**Estimated
Distribution at
Bridal Show
Events: 450 Copies**

LEAD PROGRAM

Lead Program Available to all Advertisers

Lead/Inquiries from websites
and virtual magazine readers are
distributed to all advertisers on a
bi-weekly basis throughout 2026.

Sample Leads

Name	Address	City	State	Zip	Email	Phone	Location Of Event	Date of Event
Kelley Sney	2009 Sand Bend Rd.	Virginia Beach	VA	23458	kellysney@gmail.com	7576383727	Marriott Hotel Oceanfront	5/2/26
Harley Lowe	1101 Lake Street	Chesapeake	VA	23320	harleylowe@gmail.com	7577586253	Harley's Haven	9/13/25
Tammy Valentine	1241 Copper Stone Ct.	Chesapeake	VA	23320	tammyvalentine@gmail.com	7576151135	Cape Charles, VA	5/3/26
Elan Kopsas	3852 Dupont Ave.	Virginia Beach	VA	23454	elankopsas@gmail.com	7574360767	TBD	TBD
Christie Peterson	1815 Womack Dr.	Hampton	VA	23661	christiepeterson@gmail.com	7575599055	Cruise Ship	06/03/2025
Johnnie Simmons	2915 Pleasant Ave. Unit 7	Norfolk	VA	23518	johnniesimmons@gmail.com	757862873	Good Shepherd Church	6/9/25
Theresa Freeman	1219 Womack Dr.	Hampton	VA	23661	theresafreeman@gmail.com	7575271900	Cruise Ship	05/03/2025
Dulany May Elms	2608 Broadstone Way	Virginia Beach	VA	23463	dulanymayelms@gmail.com	7574652109	Culpeper Barn	5/3/26
Allyssa Petty	4640 Parks Ln.	Groveton	VA	23061	allyssapetty@gmail.com	8049726089	Habitat For Humanity	2/7/26
Laverne Smith	108 Chesapeake Rd.	Virginia Beach	VA	23452	lavernesmith@gmail.com	7577423210	TBD	10/25
Matthew Harris	2129 Pine Point Pl.	Virginia Beach	VA	23456	matthewharris@gmail.com	7576381133	Culpeper Barn	10/11/25
Erica Hestley	113 Hightower Terrace	Yorktown	VA	23690	ericahestley@gmail.com	7578113384	Church Point Manor	9/20/25
Bethie McQueen	2129 Pine Point Pl.	Virginia Beach	VA	23456	bethiemcqueen@gmail.com	757155221	Culpeper Barn	10/11/25
Julia Hall	2947 Delaware Crossing	Virginia Beach	VA	23451	juliahall@gmail.com	7575354000	TBD	04/03/2027
Kathy Panto	173 Olson Dr. Unit 2	Virginia Beach	VA	23462	kathypano@gmail.com	3608443288	Coppers Landing Inn	8/1/25
Julia Gentry	Unknown	Unknown	Unknown	Unknown	juliagentry@gmail.com	814288147	TBD	TBD
Alissa Murray	911 Blackstone Dr.	Chesapeake	VA	23322	alissamurray@gmail.com	757729117	Founder's Inn & Spa	3/2/26
Leanne Pines	118 Potomac Cr.	Virginia Beach	VA	23462	leannepines@gmail.com	7577187182	TBD	5/2/26
Brian Dwyer	1120 Little Dr.	Chesapeake	VA	23320	briandwyer@gmail.com	757464687	Homes	10/26/25
Jeffrey Hunt	911 Blackstone Dr.	Chesapeake	VA	23322	jeffreyhunt@gmail.com	757391569	Founder's Inn & Spa	3/2/26
Elan Kopsas	3852 Dupont Ave.	Virginia Beach	VA	23454	elankopsas@gmail.com	7574360767	Unknown	06/03/2025
Hunter Valdez	5193 Wilks Ct.	Virginia Beach	VA	23464	huntervaldez@gmail.com	7574360157	TBD	06/03/2026
Angela Gentry	109 Innes St.	Chesapeake	VA	23320	angelagentry@gmail.com	6356915613	Unknown	12/24/25
John Gentry	2212 Albemarle Ave. Apt 4	Virginia Beach	VA	23465	johngentry@gmail.com	814288747	TBD	TBD
Bethie West	1482 Potomac Way	Virginia Beach	VA	23464	bethiewest@gmail.com	757468070	Founder's Inn & Spa	12/24/25
Samantha Storm	5504 War Admin Rd.	Virginia Beach	VA	23462	samanthastorm@gmail.com	7575106226	Denali Inn	11/20/25
Elizabeth Eason	701 Prince George Ct.	Virginia Beach	VA	23454	elizabetheason@gmail.com	3014012609	TBD	TBD
Walter Bolser	Unknown	Unknown	Unknown	Unknown	walterbolser@gmail.com	5151512220	Coppers Landing Inn	8/1/25
Lauren Grossman	3145 Chesapeake Ln.	Unknown	Unknown	Unknown	laurengrossman@gmail.com	7035446605	TBD	TBD
Lucia Schuman	1645 Riverside Rd.	Portsmouth	VA	23703	luciaschuman@gmail.com	3155050588	TBD	7/4/25
Amee Hurley	3013 Riverside Rd.	Portsmouth	VA	23703	ameehurley@gmail.com	7577780088	The Lessor	7/4/25
Leah Latham	1445 Wilkesville Rd.	Virginia Beach	VA	23322	leahlatham@gmail.com	7577780479	Prince Lodge	5/18/26
Camelia Hickman	1324 Falmouth Ct.	Virginia Beach	VA	23464	cameliaghickman@gmail.com	757198477	Unknown	5/18/26
Rebecca Corbett	1324 Falmouth Ct.	Virginia Beach	VA	23464	rebeccacorbett@gmail.com	254871346	TBD	5/18/26
Annette Balfus	1934 Cantara Rd.	Suffolk	VA	23434	annettebalfus@gmail.com	8054350029	TBD	3/14/26
Daniel Hayman	1934 Cantara Rd.	Suffolk	VA	23434	danielhayman@gmail.com	757340605	TBD	3/14/26
Kennedy Knight	321 Gateway Ct. Apt. 202	Chesapeake	VA	23320	kennedyknight@gmail.com	7572186334	TBD	06/03/2026
Nash Bialis	201 W 21st St. Apt. 418	Norfolk	VA	23517	nashbialis@gmail.com	6032199613	TBD	06/03/2027
Cash Patrick	351 Gateway Ct. Apt. 202	Chesapeake	VA	23320	cashpatrick@gmail.com	7575205663	TBD	06/03/2026
Christina Martin	158 W Emerson St. Apt. 7	Norfolk	VA	23514	christinamartin@gmail.com	7576151114	TBD	10/03/2026

DISTRIBUTION OUTLETS

Most are replenished up to 3x throughout the year!

Virginia Beach

Ava Clara Couture Bridal
Cypress Point Gulf
David's Bridal
Diamonds Direct
Dillard's
Founders Inn and Spa
Grand Affairs
Lesner Inn
Long Jewelers
Miguel's Formal Wear
Milk & Honey
Norfolk Florist
Philip Michael
Premier Events
Salon@31st
Sea Hill Spa - Cavalier
Stage Right Lighting
Taste

Twisted Sisters Cup Cakes

Uta
Virginia Beach
Convention Center
Chesapeake
Carolina Cupcakery
Chesapeake Conference
Center
Chesapeake CVB
Dillard's - Greenbrier Mall
Greenbrier Country Club
Greenbrier Florist
Nothing Bundt Cakes

Norfolk

American Rover
Carolina Cupcakery
Changes City Spa
Chrysler Museum of Art

D'Art Center

Dillard's
Double Tree
Fabric Hut Bridal Center
Glass Light Hotel
Granby Theater-Weddings &
Private Events
Harbour Club-Waterside
Hermitage Foundation Museum
MacArthur Memorial Center
Mariott Waterside
Neon House - Chef by Design
Norfolk Botanical Garden
Norfolk Visitor Center
Norfolk Wholesale Floral
O'Connor Brewing
PCS Military Housing
Philip Michael Fashion for Men
Selden Market

Sheraton Waterside

Slover Library
The Fishin' Pig
Town Point Club
Tru - Hilton Norfolk Airport
Newport News
Holiday Inn & Suites
Jeff's Flowers
Kiln Creek Golf Club
Mariners' Museum
Marriott Newport News
Port Warwick Dental
Scratch Bakery
Virginia Living Museum

Hampton

Embassy Suites
Hampton Roads
Convention Center

Magnolia House B&B

Philip Michael Fashion
Queen's Bridal
The Landing at Marina

Williamsburg

Belk
Boyer's Diamonds
Colonial Heritage Club
Double Tree By Hilton
Flower Cupboard
Fort Magruder
Kaplan Parrish Hall
Kingsmill Resort
Salon Vivace
The Maine of Williamsburg
Williamsburg Event Rentals
Williamsburg Floral & Gift
Williamsburg Lodge

Portsmouth

Elizabeth Manor Country Club
Hughes Florist
Renaissance Hotel

Suffolk

Cedar Point Country Club
Hilton Garden Inn & Suffolk
Conference Center
Suffolk Center for Cultural Arts
Suffolk Visitor Center
The Pinner House

Smithfield

Main Event by Emily
New Branch Farms
Smithfield Conference Center
Smithfield Isle of Wight CVB
Smithfield Winery



SPECIAL PROGRAMS

Local Wedding Venues/Photographer/Planner Real Weddings Package

Have one of your top weddings highlighted in 1/2 page to double page feature formats. Special discounted rates include 1/2 page at 1/4 page rate, full page at 1/2 page rate, and double page at full page rate.

FORMATTED FULL PAGE SAMPLE

Includes up to 150 words of copy, vendor list and up to 4-5 images depending on supplied word count.



FORMATTED DOUBLE PAGE SAMPLE

Full page display ad along side full page designed editorial. Editorial page includes up to 200 words of copy, vendor list and up to 4-5 images depending on supplied word count.

FORMATTED HALF PAGE SAMPLE

Includes up to 60 words of copy and up to 2-3 images depending on supplied word count.



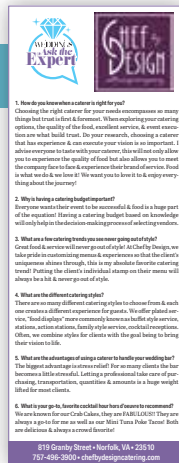
ADDED VALUE

Ask The Expert

This Q & A, 1/2 page format, positions each advertiser as an industry expert.

Categories include hair and makeup, medical (Medi-Spa), fitness, caterers, event planners, florists, bakeries, jewelry, clothing, honeymoon, transportation and more.

Available as added value with 1/2 page or larger ad purchase.



ASK THE EXPERT
SAMPLE

SHOWCASE BOOTH RATES

Reserve Your Booth at the Coastal Virginia Wedding Showcase Today!

Basic Table Price:	Regular Booth Price:	Double Booth Price:
\$475 (6' table in foyer/hallway)	\$650 (single 8' x 10')	\$1,200 (double 8' x 20')

Note: \$75 surcharge for electricity if needed

**SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE
(SEE BACK PAGE FOR MORE INFORMATION)**

COASTAL VIRGINIA WEDDINGS 2026 RATES

Ad Size	Annual Rate Coastal Virginia Weddings Magazine	Annual Rate Includes Coastal Virginia Weddings Magazine & Wedding Showcase Booth	Discounted Local Wedding Venues/ Photographer/Planner Real Weddings Formatted Ads
Double Page (18" x 10.875" trim size)	\$4,680	\$5,180	\$2,600 (w/o Booth) \$3,100 (w/ Booth)
Full Page (9" x 10.875" trim size)	\$2,600	\$3,090	\$1,800 (w/o Booth) \$2,300 (w/ Booth)
1/2 Page (9" x 5.45" Horizontal) (4" x 10.725" Vertical)	\$1,800	\$2,300	\$1,090 (w/o Booth) \$1,590 (w/ Booth)
1/4 Page (3.7" x 4.7")	\$1,090	\$1,590	N/A
1/8 Page (3.7" x 2.125")	\$670	\$1,170	N/A
Back Cover (9" x 10.875" trim size)	\$3,370	\$3,870	N/A
Inside Front, Inside Back + PG 3	\$3,120	\$3,620	N/A

* Full page and double page add .125" all around for bleed, live area is safe within .5" within trim. ** 1/2 Page and larger ads can be bleed off the top, bottom and side edges of the page.

Booths have a discounted rate of \$500 in above programs. Price to increase to a double booth is \$400 additional.

FOR MORE INFORMATION CONTACT: 757-422-8979, ext 156 • sales@vgnet.com

**COASTAL VIRGINIA
WEDDING
SHOWCASE
SPONSORSHIPS**

COASTAL VIRGINIA WEDDINGS

**January 11, 2026
Founder's Inn & Spa
1:00 - 4:00 p.m.**



22nd Annual Coastal Virginia Wedding Showcase **SPONSORSHIP OPPORTUNITIES**



SPONSORSHIP DELIVERABLES	PRESENTING LEVEL (LIMIT 1) <i>2026 Coastal Virginia Wedding Showcase presented by "Your Business"</i>	GOLD LEVEL (EXCLUSIVE PER CATEGORY)	SILVER LEVEL
Full page ad in <i>Coastal Virginia Weddings</i> , January 2026 (value \$2,530)	✓	✓	
1/2 page ad in <i>Coastal Virginia Weddings</i> January 2026 (value \$1,760)			✓
Inclusion in all promotions as presenting sponsor (value \$5,000)	✓		
Premium double-booth, (2) draped six-foot tables & chairs (value \$1,200)	✓	✓	✓
Banner placement in high-traffic location at the show (value \$500)	✓	✓	✓
Inclusion in all print and social media promotion of the showcase (value \$2,500)	✓	✓	✓
Custom Social Media Promotion (value \$2,500)	✓		
Attendance mailing list following show	✓	✓	✓
Opportunity to provide giveaways, raffles and door prizes	✓	✓	✓
Honeymoon Sponsor can use dedicated room for video presentation along with grand prize donation (Required \$2,000 + Grand Prize)		✓	
Total Value of Sponsorship	\$13,490	\$6,730	\$5,960
Total Cost of Sponsorship	\$5,550	\$3,500	\$2,500

Booth Rates for the 22nd Annual Coastal Virginia Wedding Showcase

Basic Table Price:
\$475 (6' table in foyer/hallway)

Regular Booth Price:
\$650 (single 8' x 10')

Double Booth Price:
\$1,200 (double 8' x 20')

Note:
\$75 surcharge for
electricity if needed

For Sponsorship and Vendor Information Contact:

757-422-8979, ext. 156 • sales@vgnet.com • CoVaWeddings.com