

CENTRAL VIRGINIA WEDDINGS

2026
MEDIA KIT



Photo by RJ Goodwin



2026 Media Kit

COVERING THE
WEDDING INDUSTRY
IN THE CENTRAL
VIRGINIA AREA



From the publishers of Lynchburg Living & Lynchburg Business magazines

2026 Bridal Showcase • Date & Location: To Be Determined
RESERVE YOUR BOOTH TODAY!



Why Central Virginia Weddings?

Say "I DO" to the Central Virginia Weddings magazine!

In its 27th year, this FREE regional publication is more popular than ever. This is the go-to magazine for Central Virginia couples ages 22-45 with wedding budgets anywhere from \$28,000 to \$65,000.

A total of 15,000 magazines are circulated throughout the Central Virginia area annually, at 87 locations.

Scan here for a list of locations.



Additionally this Wedding Guide is promoted and available via our "Destination Weddings Program" whereas we attend selected wedding shows and promote the publications below:

Central Virginia Weddings...Coastal Virginia Weddings...Wedding Guide to the Outer Banks

The shows we've attended in 2025 include:

- Uniquely Yours Wedding Showcase (Virginia Beach)
- Showbride Bridal Show (Hampton)
- Virginia Bridal Expo (Richmond)
- Showbride Bridal Show (Chesapeake)

Ad Size	Width x Height	Rates	Premier Booth	Standard Booth	Distribution
1/8 page	3.875" x 2.125"	\$400	\$475 / \$320 with ad	\$320 / \$210 with ad	15,000 Copies Printed Annually Racked at Area Wedding Businesses Virtual Magazine— Unlimited Readership + Complimentary Listing on CentralVirginiaWeddings.com
1/4 page	3.875" x 4.625"	\$630	\$475 / \$320 with ad	\$320 / \$210 with ad	
1/2 page (Horizontal or Vertical)	Horiz: 8.125" x 4.625" Vert: 3.875" x 9.75"	\$1,010	\$475 / \$320 with ad	\$320 / \$210 with ad	
Full Page	9" x 10.875" (plus .125" bleed)	\$1,845	\$475 / \$320 with ad	\$320 / \$210 with ad	
Double Page	18" x 10.875" (plus .125" bleed)	\$3,325	\$475 / \$320 with ad	\$320 / \$210 with ad	
Back Cover	9" x 10.875" (plus .125" bleed)	\$3,410	\$475 / \$320 with ad	\$320 / \$210 with ad	
Inside Covers, Inside Facing Back Cover, Page 3	9" x 10.875" (plus .125" bleed)	\$3,170	\$475 / \$320 with ad	\$320 / \$210 with ad	

SPONSORSHIP Prices: Gold \$2,530 Silver \$1,685

- Premier Sponsorship Wedding Showcase Booth (see below)
- Full page (Gold) Half page (Silver) ad in Central Virginia Weddings

- Logo representation on marketing materials as either Gold or Silver level. All print and digital materials, as well as recognition on CentralVirginiaWeddings.com
- Ability to speak/sponsor a special prize at the event

Ad Space & Sponsorship Deadline: January 8, 2025

Ad Approval Deadline: January 15, 2025

For Advertising Information Contact:

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2026 Central Virginia Wedding Showcase

Event Details

Date: TBD • **Time:** 1-4 p.m.

Where: TBD

Setup Time: Sunday, 9:30 a.m. to Noon

Booth Tear Down/Clean Up: Sunday, 4-6 p.m.

Booth Fees

Standard Booth Package

Standard Booth Space • \$210 (CVWED advertisers) • \$320 (Non-CVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign

Premier Booth Package

Premier Booth Space • \$320 (CVWED advertisers) • \$475 (Non-CVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign.

Door Prizes

Door prizes will be accepted from participating vendors. We will accept door prizes on a first-come, first-served donation basis. We ask that all door prizes be valued at \$25 or more and be a "free and clear" item/gift/service—something the bride may win with no strings attached. Promotions will be done through the Central Virginia Weddings Facebook page. Please supply us with your logo and a photo of the door prize, if available. All winners will collect prizes from vendors at their booth.

Other Information

Admission is \$5 in advance and \$10 at the door. Vendors will receive a packet with promotional materials to promote the event. Information will be available on our website for you to link the event on your own site.