

2025 LYNCHBURG LIVING

Idea House

Featured in the
November/December Issue

Lynchburg Living Magazine is pleased to present the **2025 Lynchburg Living Idea House** Featuring a California Style Home

Designed and built by the regions' premiere residential and commercial builder, **Custom Structures Inc.** The home is the most unique and innovative build packed with concepts and ideas that will be brought to life as only Custom Structures can.

As a contractor on this build, you are affordably able to bring your work forward to the over 50,000 *Lynchburg Living* readers who look to the publication for inspiration and design ideas.



Past Samples of the Lynchburg Living Idea House Feature



Designed &
Built By:



CUSTOM STRUCTURES
INC.

BY THE NUMBERS FROM PAST IDEA HOUSE FEATURES

Feature editorial
pages within the
Lynchburg Living
Idea House
March/April Issue

21

74,000

4+

months the Lynchburg
Living Idea House website
exposure plus a virtual magazine
with live links that will continue to
generate views for years to come.

Readers viewed the Lynchburg Living
Idea House that was featured in the
March/April issue of *Lynchburg Living*.

195,004

Lynchburg Scene
and dedicated promotional emails sent that included
links to all partners with a 11% open rate or 21,450 opens.

57,236

Impressions of
social media promotion



Sample Double Page Profile
Highlighting Your Role
in the Idea House

Sample
Full Page Profile



Special Custom Structures Idea House Participation Rates:

Full Page: **\$1,280** Double Page: **\$2,300**

Company Profile Page within the
Idea House Editorial Feature.

Rate is inclusive of Photography,
Page Design & Production.

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IMPORTANT DATES: Ad Space Deadline: 10/2/25 | Ad Approval Deadline: 10/10/25