

LYNCHBURG Business

Top Lawyers 2026

Advertising Package
February/March Issue

Featuring Lawyers in 27 Specialties

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout the Greater Lynchburg Area.



Survey conducted 2025 by Data Joe research services and the survey was made available to 180+ registered lawyers in the Greater Lynchburg area.

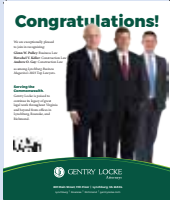
For More Information

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Ad Sales Deadline: 12/24/25
Ad Approval Deadline: 1/6/26

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Business Price	Lynchburg Business plus Lynchburg Living
				Note: All prices include complimentary ad production services. Billing: January 2025	Note: Rate includes same campaign in Lynchburg Living Jan/Feb Issue + 1 Plaque Billing: January 2025
Platinum	Double Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Large Firms</i> Total: \$3,350 without digital: \$2,150	<i>Ideal for Large Firms</i> Total: \$5,870 without digital: \$4,670
Gold	Full Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Most Firms</i> Total: \$2,530 without digital: \$1,330	<i>Ideal for Most Firms</i> Total: \$4,170 without digital: \$2,970
Silver	1/2 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Small Firms</i> Total: \$2,240 without digital: \$1,040	<i>Ideal for Small Firms</i> Total: \$3,080 without digital: \$1,880
Bronze	1/4 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	Total: \$1,975 without digital: \$775	Total: \$2,510 without digital: \$1,310
Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city. Advertising lawyers/firms will include firm names with all respective Top Lawyer listings. *ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers. ^Value of programmatic advertising or email is \$1,200. (Note: Programmatic is for Display Tactics)					



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Ad Approval Deadline: 12/5/25

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Living Price	Lynchburg Living plus Lynchburg Business
				Note: All prices include complimentary ad production services. Billing: January 2025	Note: Rate includes same campaign in Lynchburg Business January Issue + 1 Plaque Billing: January 2025
Platinum	Double Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Large Firms</i> Total: \$4,375 without digital: \$3,175	<i>Ideal for Large Firms</i> Total: \$5,870 without digital: \$4,670
Gold	Full Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Most Firms</i> Total: \$3,385 without digital: \$2,185	<i>Ideal for Most Firms</i> Total: \$4,170 without digital: \$2,970
Silver	1/2 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	<i>Ideal for Small Firms</i> Total: \$2,460 without digital: \$1,260	<i>Ideal for Small Firms</i> Total: \$3,080 without digital: \$1,880
Bronze	1/4 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional plaques \$195)	 Includes Digital: 100,000 targeted impressions OR 63,000 custom emails	Total: \$2,090 without digital: \$890	Total: \$2,510 without digital: \$1,310
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