



OF THE ROANOKE VALLEY & GREATER LYNCHBURG

## July/August 2026 Advertising Packages

The Top Doctors in 59 Specialties

The list of 266 Top Doctors is a compilation of peer-to-peer selections from licensed physicians in various specialties throughout the Roanoke Valley and Greater Lynchburg's medical community.

Survey conducted in 2026 by DataJoe Research Services.



Full Page Profile Sample



1/2 Page Profile Sample



1/4 Page Profile Sample

Space/Materials Deadline: 5/29/26

Ad Approval Deadline: 6/5/26

For More Information:

Missy Thoma: missy@lynchburgmag.com • 434-941-6506

Cindy Bryant: cindy@lynchburgmag.com • 434-841-4490

Packages	Ad Size	Lynchburg Scene "Be Well" Newsletter	Top Docs Plaque	Rates for Lynchburg Living	Rates for Both Lynchburg Living & The Roanoker
<b>Platinum</b>	<b>Full Page</b> Advertisement + <b>Full Page</b> Medical Profile	✓ <b>Includes:</b> 6 Weekly Banner Placements or 2 Featured Content	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Perfect for Large Practices &amp; Networks</i>  <b>Total: \$4,275</b> <b>Savings: \$1,430</b>	<i>Perfect for Large Practices &amp; Networks</i>  <b>Total: \$8,820</b> <b>Savings: \$4,415</b>
<b>Gold</b>	<b>1/2 Page</b> Advertisement + <b>1/2 Page</b> Medical Profile	✓ <b>Includes:</b> 4 Weekly Banner Placements or 1 Featured Content	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Ideal for Most Practices &amp; Specialists</i>  <b>Total: \$2,480</b> <b>Savings: \$845</b>	<i>Ideal for Most Practices &amp; Specialists</i>  <b>Total: \$5,970</b> <b>Savings: \$2,830</b>
<b>Silver</b>	<b>1/4 Page</b> Advertisement + <b>1/4 Page</b> Medical Profile	✓ <b>Includes:</b> 2 Weekly Banner Placements	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Perfect for Practices with 2+ Locations</i>  <b>Total: \$1,610</b> <b>Savings: \$475</b>	<i>Perfect for Practices with 2+ Locations</i>  <b>Total: \$3,660</b> <b>Savings: \$1,195</b>
<b>Bronze</b>	<b>1/4 Page</b> Advertisement <b>OR</b> <b>1/4 Page</b> Medical Profile		✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Ideal for 1 Location Practices</i>  <b>Total: \$970</b> <b>Savings: \$215</b>	<i>Ideal for 1 Location Practices</i>  <b>Total: \$2,220</b> <b>Savings: \$575</b>

Do you have a new location? Are you accepting new patients?  
Do you have a specific procedure to promote?

Please allow VistaMedia help with this awareness. From custom email programs targeted to a specific audience to Display Advertising of those seeking your services. We can help today!

# The ROANOKE Top DOCS 2026

OF THE ROANOKE VALLEY  
& GREATER LYNCHBURG

## July/August 2026 Advertising Packages

### The Top Doctors in 59 Specialties

The list of 266 Top Doctors is a compilation of peer-to-peer selections from licensed physicians in various specialties throughout the Roanoke Valley and Greater Lynchburg's medical community.

Survey conducted in 2026 by DataJoe Research Services.



Full Page Profile Sample



1/2 Page Profile Sample



1/4 Page Profile Sample

Packages	Ad Size	The Roanoker Weekly Newsletter	Top Docs Plaque	Rates for The Roanoker	Rates for Both Lynchburg Living & The Roanoker
<b>Platinum</b>	<b>Full Page</b> Advertisement + <b>Full Page</b> Medical Profile	✓ <b>Includes:</b> 6 Weekly Banner Placements or 2 Featured Content	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Perfect for Large Practices &amp; Networks</i>  <b>Total: \$5,010</b> <b>Savings: \$2,300</b>	<i>Perfect for Large Practices &amp; Networks</i>  <b>Total: \$8,820</b> <b>Savings: \$4,415</b>
<b>Gold</b>	<b>1/2 Page</b> Advertisement + <b>1/2 Page</b> Medical Profile	✓ <b>Includes:</b> 4 Weekly Banner Placements or 1 Featured Content	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Ideal for Most Practices &amp; Specialists</i>  <b>Total: \$3,800</b> <b>Savings: \$1,700</b>	<i>Ideal for Most Practices &amp; Specialists</i>  <b>Total: \$5,970</b> <b>Savings: \$2,830</b>
<b>Silver</b>	<b>1/4 Page</b> Advertisement + <b>1/4 Page</b> Medical Profile	✓ <b>Includes:</b> 2 Weekly Banner Placements	✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Perfect for Practices with 2+ Locations</i>  <b>Total: \$2,245</b> <b>Savings: \$600</b>	<i>Perfect for Practices with 2+ Locations</i>  <b>Total: \$3,660</b> <b>Savings: \$1,195</b>
<b>Bronze</b>	<b>1/4 Page</b> Advertisement <b>OR</b> <b>1/4 Page</b> Medical Profile		✓ <b>Includes:</b> Official 2026 Top Doc Plaque (Additional Plaques \$195)	<i>Ideal for 1 Location Practices</i>  <b>Total: \$1,395</b> <b>Savings: \$300</b>	<i>Ideal for 1 Location Practices</i>  <b>Total: \$2,220</b> <b>Savings: \$575</b>

Space/Materials Deadline: 5/20/26

Ad Approval Deadline: 5/28/26

For More Information:

Shiree Carr: 540-339-3825 • scarr@vistamediainc.com

Julie Magnifico: 540-819-8375 • jmagnifico@vistamediainc.com

**Do you have a new location? Are you accepting new patients?**  
**Do you have a specific procedure to promote?**

Please allow VistaMedia help with this awareness. From custom email programs targeted to a specific audience to Display Advertising of those seeking your services. We can help today!