

SENIOR PLANNING GUIDE

NOVEMBER/DECEMBER 2026

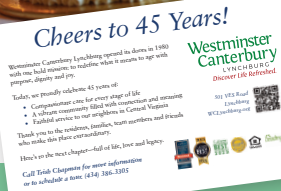
This special section will be part of our November/December issue.

Related advertisers that **reserve space prior to Sept. 25, 2026** will be eligible to be included as expert references in feature editorial covering senior topics related topics.

FINANCIAL Tips on how to afford senior living care, whether independent living or assisted living. Paying for these requires personal savings, home equity, retirement accounts, long-term care insurance, and/or veterans' benefits.

HEALTH/WELLNESS Exploring exercise options: From onsite wellness centers to customized, one-on-one exercise routines and group fitness classes, this comprehensive guide covers the many ways that senior living communities promote physical well-being (while also helping to build a sense of belonging and community) for residents/members.

SPECIAL PROGRAMMING A look at the logistics and benefits of one or both of these special types of programming in senior living facilities: intergenerational programming and pet-centered programming. How does bringing young people and seniors together (and/or pets and seniors together) promote holistic well-being and happiness for all involved? What sorts of activities/programs are available locally?



RATES

	Normal Rate	Discounted Rate
Full Page	\$2,380	\$2,135
1/2 Page	\$1,315	\$1,155
1/4 Page	\$880	\$740

Billing is upon publication. Invoices are emailed with net 15 terms.

IMPORTANT DATES

Editorial Inclusion Deadline:

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Ad Space Deadline:

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Ad Approval Deadline:

10/9/26

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