

Top Lawyers 2027

Advertising Package

December/January 2027 Issue

Featuring Lawyers in 27 Specialties

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout the Greater Lynchburg Area.



Survey conducted 2026 by Data Joe research services and the entire lawyer list is also printed in The Roanoker Jan/Feb 2027 Issue.

A 10% multi-market discount would apply for additional purchases within The Roanoker. Separate sales sheet applies.

For More Information

Missy Thoma
missy@lynchburgmag.com
434-941-6506

Cindy Bryant
cindy@lynchburgmag.com
434-841-4490

Ad Sales Deadline: 11/2/26
Ad Approval Deadline: 11/9/26

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Business Price	Lynchburg Business plus Lynchburg Living
				Note: All prices include complimentary ad production services. Billing: December 2026	Note: Rate includes same campaign in Lynchburg Living Jan/Feb Issue + 1 Plaque Billing: December 2026
Platinum	Double Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Large Firms Total: \$4,440 without digital: \$3,240	Ideal for Large Firms Total: \$6,070 without digital: \$4,870
Gold	Full Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Most Firms Total: \$2,590 without digital: \$1,390	Ideal for Most Firms Total: \$4,300 without digital: \$3,100
Silver	1/2 Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Small Firms Total: \$2,285 without digital: \$1,085	Ideal for Small Firms Total: \$3,160 without digital: \$1,860
Bronze	1/4 Page Advertisement	Includes: Top Lawyer Plaque* (Additional plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Total: \$2,010 without digital: \$810	Total: \$2,565 without digital: \$1,365
Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city. Advertising lawyers/firms will include firm names with all respective Top Lawyer listings. *ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers. ^Value of programmatic advertising or email is \$1,200. (Note: Programmatic is for Display Tactics)					



Top Lawyers 2027

Advertising Package
January/February Issue

Featuring Lawyers in 27 Specialties

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout the Greater Lynchburg Area.



Survey conducted 2026 by Data Joe research services and the entire lawyer list is also printed in The Roanoker Jan/Feb 2027 Issue.

A 10% multi-market discount would apply for additional purchases within The Roanoker. Separate sales sheet applies.

For More Information

Missy Thoma
missy@lynchburgmag.com
434-941-6506

Cindy Bryant
cindy@lynchburgmag.com
434-841-4490

Ad Sales Deadline: 12/4/26
Ad Approval Deadline: 12/11/26

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Living Price	Lynchburg Living plus Lynchburg Business
				Note: All prices include complimentary ad production services. Billing: January 2027	Note: Rate includes same campaign in Lynchburg Business January Issue + 1 Plaque Billing: December 2026
Platinum	Double Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Large Firms Total: \$4,510 without digital: \$3,310	Ideal for Large Firms Total: \$6,070 without digital: \$4,870
Gold	Full Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Most Firms Total: \$3,480 without digital: \$2,280	Ideal for Most Firms Total: \$4,300 without digital: \$3,100
Silver	1/2 Page Advertisement	Includes: Top Lawyer Plaque* (Additional Plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Ideal for Small Firms Total: \$2,515 without digital: \$1,315	Ideal for Small Firms Total: \$3,160 without digital: \$1,960
Bronze	1/4 Page Advertisement	Includes: Top Lawyer Plaque* (Additional plaques \$195)	Includes Digital: 100,000 display impressions OR 63,000 custom emails	Total: \$2,130 without digital: \$930	Total: \$2,565 without digital: \$1,365
Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city. Advertising lawyers/firms will include firm names with all respective Top Lawyer listings. *ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers. ^Value of programmatic advertising or email is \$1,200. (Note: Programmatic is for Display Tactics)					