

**BEST OF 2027
WINNING
CAMPAIGNS**

LYNCHBURG LIVING

**INSIDE
January/
February 2027**

**Ad Space: 12/4/26
Ad Approval: 12/11/26**

LYNCHBURG
LIVING
THE
BEST
OF
LYNCHBURG
2027

READERS' CHOICE "BEST OF" WINNING CAMPAIGNS

(Available only to winners)

Lynchburg Living magazine Readers' Choice nominations and voting started in July 15, 2026 and ran through September 15, 2026. The results will be published as the feature editorial in the January/February 2027 issue of the Lynchburg Living magazine.

SAVE THE DATE for the Best Of Party

Date: Saturday, January 30, 2027 • 6-9pm | **Location:** The Virginian Hotel



-Sample Banner -

-Sample Plaque -



A. "Thank-you" ad size of choice in Lynchburg Living's Jan/Feb issue within the results pages.

B. A 2.5' x 5' weatherproof banner for your business to display or a laminated plaque (10.5"x 13"). For both plaque and banner add an extra \$195. To upgrade to a double sided banner add an extra \$50.

C. 2 Tickets to Lynchburg Living magazine's "Best Of" Party January 30, 2027 at The Virginian Hotel. Food samplings from the best restaurants, live entertainment and much more. Tickets are based upon availability.*



D. "Optional" Digital Enhancement

A special tagged post for your business via Lynchburg Living's Facebook page. Additionally, a featured listing on LynchburgLiving.com/BestOf
Total value: \$650
Discounted price: \$400

"AWARD WINNERS" DISCOUNTED RATES (Includes A, B, C & D of the above)

Ad Size	Program Rates	Rates with Digital Enhancement
1/8 Page (w: 3.75" x h: 2.1875")	\$870	\$1,270
1/4 Page (w: 3.75" x h: 4.625")	\$1,120	\$1,520
1/2 Page (w: 7.75" x h: 4.625")	\$1,675	\$2,075
1 Page (w: 8.375" x h: 10.875" plus .125" bleed)	\$2,510	\$2,910 (Billing is upon publication)

ADDITIONAL INFORMATION

*Best Of Party Tickets are valued at \$85. To ensure all winners have access to tickets, each package has a limit of two tickets. Additional tickets may be available 12/15/26, let your Account Executive know if interested. Note: A limit of 200 tickets will be available for the entire event, therefore tickets are on a first come basis.

*Tables: In total we have 12 tables available for sponsors or those with print packages. Available on a first come basis. Facebook post will be created from advertising with no proof out required.

For More Information

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BEST OF
PARTY
2027

LYNCHBURG LIVING

Saturday,
January 30, 2027
The Virginian Hotel
6:00-9:00 p.m.



Saturday, January 30, 2027 The Virginian Hotel

- Food samplings from the best restaurants, live entertainment, your favorite libations and much more.
- A ticketed event that is open to the public with an expected attendance of 200 max.
- More information available on LynchburgBestOf.com.
- Ticket Prices: \$85 in advance
- Tables Price: Includes 10 tickets w/ print package: \$780
 - (10 tickets total - 2 w/ print and 8 w/table)



Sponsorship Level

Package Details

Premier (1 Available)

- Logo inclusion as premier sponsor on tickets and promotional items (print and digital)
- Full Page ad in *Lynchburg Living* magazine plus Best Of banner or plaque (\$1,975 Value)
- Banner placement at the event (sponsor-supplied; \$500 Value)
- Individual recognition at the event along with a speaking opportunity (\$750 Value)
- Event follow-up recognition, table photo with group and logo inclusion in March/April issue (\$1,000 Value)
- 10 event tickets with a private table (\$950 Value)
- Customized Lynchburg Scene dedicated email to be used by March 2027 (\$750 Value)

Sponsor Cost: \$5,135

Gold

- Logo inclusion as a gold sponsor on tickets and promotional items (print and digital)
- 1/2 Page ad in *Lynchburg Living* magazine plus Best Of banner or plaque (\$1,160 Value)
- Banner placement at the event (sponsor-supplied; \$500 Value)
- Individual recognition at the event along with a speaking opportunity (\$750 Value)
- Event follow-up recognition, table photo with group and logo inclusion in March/April issue (\$1,000 Value)
- 10 event tickets with a private table (\$950 Value) *Note: Limited Availability*

Sponsor Cost: \$3,185

Silver

- Logo inclusion as a silver sponsor on tickets and promotional items (print and digital)
- 1/4 Page ad in *Lynchburg Living* magazine plus Best Of banner or plaque (\$795 Value)
- Banner placement at the event (sponsor-supplied; \$500 Value)
- Individual recognition at the event (\$500 Value)
- Event follow-up recognition and logo inclusion in March/April issue (\$500 Value)
- 10 event tickets with a private table (\$950 Value) *Note: Limited Availability*

Sponsor Cost: \$3,020

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